

ORDER



Orders
Order / Rev: 67495
Alt Order #: 09849033
Product Desc: YOHO FOR CONGRESS(R)
Estimate: 1965
Flight Dates: 10/23/12 - 11/05/12
Original Date / Rev: 10/22/12 / 10/22/12
Order Type: CIA - O

Fox 30 JAX

Primary AE: Millennium San Francisco
Sales Office: MNAT
Sales Region: National

Agency Name: Dresner Wickers & Assoc
Buying Contact:
Billing Contact:
 1819 Polk Street #373
 San Francisco, CA 94109

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Ted Yoho (R) US Congress FL D-3
Demographic: A35+
Product Codes: US Congress
Priority: P-2
Revenue Codes: AGY, POL-CAND, GEN

New Business Thru:
Order Separation: 00:00:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	19	\$2,200.00	\$1,870.00
10/29/12	11/05/12	29	\$2,640.00	\$2,244.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	19	\$2,200.00	\$1,870.00	0.00
November 2012	29	\$2,640.00	\$2,244.00	0.00
Totals	48	\$4,840.00	\$4,114.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium San Francisco			Start Of Order - End Of Order	100%

Order Share

	Share	Total
Fox 30 JAX	6%	\$4,840.00
Market	100%	\$80,666.67

Competitive Share

	Share	Total
CABLE	0%	\$0.00
EAWS	0%	\$0.00
ETEV	0%	\$0.00
UNKWN	69%	\$55,660.00
WCWJ	0%	\$0.00
WJXT	0%	\$0.00
WJXX	0%	\$0.00
WTEV	25%	\$20,166.67
WTLV	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WAWS	10/23/12	11/02/12	Action News @ 5a	CM	5:00 AM-5:30 AM	MTWTF--	:30	3	\$30.00	P-2	0.00	NM	7	\$210.00
Action News @ 5a COMMENTS APPLY TO SUB LINES A THRU B 5AM NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/22/12	10/28/12	- TWTF--		3		\$30.00		0.00					
		Week: 10/29/12	11/04/12	MTWTF--		4		\$30.00		0.00					
E 2	WAWS	10/23/12	11/02/12	Action News @ 530a	CM	5:30 AM-6:00 AM	MTWTF--	:30	3	\$40.00	P-2	0.00	NM	7	\$280.00

Fox 30 JAX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
12	WAWS	11/05/12	11/05/12	Action News @ 7a Action News @ 7a	CM	7:00 AM-8:00 AM	M-----	:30	1	\$50.00	P-2	0.00	NM	1	\$50.00
7A NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----		1				\$50.00		0.00			
13	WAWS	11/05/12	11/05/12	Action News @ 8a Action News @ 8a	CM	8:00 AM-9:00 AM	M-----	:30	1	\$50.00	P-2	0.00	NM	1	\$50.00
8A NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----		1				\$50.00		0.00			
													Totals	48	\$4,840.00